



# IMPORTANT DATES

**DEADLINES TO GUARANTEE AD IN ACTIVE LIVING EXPO GUIDE:**

**Space Reservations  
Tuesday, April 4**

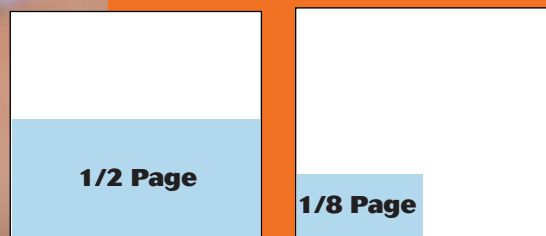
**Completed ads  
Monday, April 10**

**Booth Deadline  
Monday, April 17**

**Active Living Expo Guide Publishes  
Friday, April 21  
in *The Spokesman-Review*  
(also distributed at the Expo)**

**Saturday, April 22  
Active Living Expo**

### Sizes for Active Living Expo Guide



**The Active Living Expo provides a platform to showcase your products and services and to reinforce your message with personal interaction. There is nothing as valuable as talking directly to engaged customers.**



**Saturday,  
April 22, 2023  
10 a.m. - 2:30 p.m.**

**Mirabeau Park**  
HOTEL & CONVENTION CENTER

**Spokane's premier active living expo highlighting health and wellness, travel and leisure, and retirement planning for everyone age 55+ and their loved ones.**

brought to you by  
**THE SPOKESMAN-REVIEW**  
For more information, please contact  
events@spokesman.com or contact  
your Multimedia Sales Executive





Tap into the branding and marketing power of *The Spokesman-Review* by becoming an event sponsor.

### Extensive Recognition

Your brand receives extensive exposure with your logo and/or name leading up to and at the event – Print, Online, Social Media and More!

### Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

### Lead Generation

Meet potential customers and establish qualified leads.

### Increase Brand Awareness

Inform consumers about your unique product offering and increase exposure.



“The event was awesome! I am so happy with the turnout, and we chatted with a lot of new prospects and other vendors. I definitely want to participate next year. You folks did a great job!”  
 - Kristi Almeida, Community Relations Director Sullivan Park Assisted & Independent Living

# SPONSORSHIPS

	<b>PRESENTING</b> One Opportunity <b>\$6,500</b>	<b>GOLD</b> One Opportunity <b>\$4,000</b>	<b>SILVER</b> Two Opportunities <b>\$3,000</b>	<b>BRONZE</b> Three Opportunities <b>\$2,000</b>	<b>TOTE BAG</b> One Opportunity <b>\$2,500</b>	<b>LEISURE</b> One Opportunity <b>\$2,000</b>	<b>PHOTO BOOTH</b> One Opportunity <b>\$1,500</b>	<b>EVENT CONTEST</b> One Opportunity <b>\$1,500</b>	<b>EXHIBITOR BOOTH</b> <b>\$650</b>
<b>Price</b>									
Name and/or Logo inclusion in	All Adv & Promo	All Adv & Promo	All Adv & Promo	All Adv & Promo	On Tote Bag		On Photos	On Contest Form	
Contact Database of Attendees	✓								
Print Ad in Expo Guide	full page	half page	quarter page	quarter page	quarter page	1/4 page and in SR	eighth page	eighth page	eighth page
ROS Digital Impressions on sr.com	100,000	75,000	50,000	25,000	25,000	25,000	25,000	25,000	20,000
Promo Item or Brochure in Attendee Event Bags	✓	✓	✓	✓	✓	✓	✓	✓	
Booth - 8x10', 6' skirted table w/two chairs	Premium Position	Premium Position	Premium Position	Premium Position	Standard	In Lobby	Standard	Standard	Standard
Complimentary Event Tickets	20	10	8	4	4	4	4	4	2
Speaker/Workshop Session Available*	✓	✓	✓						
<i>*Subject to Event Management approval</i>									Power Available Additional \$25

Custom Sponsorships Available - Contact Us!